



Roland Illés.

SENIOR UI/UX DESIGNER

hello@rolandilles.com

https://rolandilles.com/

About Me.

I have **over 5 years of experience** working for digital product and agency teams in Vienna. Passionate about finding solutions to complex design problems by always keeping the bigger picture in mind.

Skills.

Mobile App Design
Responsive Web Design
Wireframing
Prototyping
Usability Testing
Data-Driven Design
Front-End Development
Print Design

Tools.

Sketch
Adobe CC
InVision
Principle
Confluence
Balsamiq
Framer
Google Analytics
HTML
CSS
JavaScript
PHP
MySQL

Languages.

English (C1)
German (B2)
Hungarian (Native)

tourradar™

UI/UX Designer at TourRadar October 2017 — Present

At this online marketplace startup I worked with a strong focus on **SEO**, **data-driven design**, **A/B testing** and **usability**. I collaborated closely with designers, product managers and developers during the design process.

- Managed atomic **design system** via **Sketch Libraries** + **InVision**.
- My new onboarding flow for acquiring new operators resulted in a **413% increase** in sign-ups.
- Redesigned operator dashboard based on a **React** framework.
- Completely revamped the review process with simplicity in mind.
- Created interactive documentation in **Confluence** for the team.



UI/UX Designer at VICE Austria (VIRTUE) October 2015 — September 2017

Working at VICE's in-house agency VIRTUE, I collaborated with **big brands** and delivered solutions under **tight deadlines** for pitches, product launches and campaigns.

ING DiBa

Redesigned their online banking **iOS/Android apps** and **web**.



Mockups for a microsite with **InVision** prototypes.

GARNIER

Set up **WordPress** instances with a customized content hub.

★ **Heineken**

Created **wireframes** for an international campaign.



User Interface Designer at Seekda (Kognitiv) March 2013 — September 2015

At Seekda I gained experience designing for the **conversion-oriented** tourism industry with a strong **B2B** focus. I also concentrated my efforts on delivering **user-friendly** experiences that can satisfy **business goals** too.

- Re-designed the **responsive** hotel booking experience which boosted conversions and improved product sales.
- Designed interfaces with **accessibility** in mind, e.g. color blindness.
- Re-designed main back-end admin panel used by all customers.
- Created an all-encompassing product **onboarding** experience.