Roland Illés.

LEAD PRODUCT DESIGNER

he / him

hello@rolandilles.com

rolandilles.com

Education.

University of Applied Sciences
Technikum Vienna
User Experience Management
Master's Degree

Skills.

Native iOS / Android Design
Responsive Web Design
Wireframing
Prototyping
User Research
Usability Testing
Data-Driven Design
Front-End Development
Mentoring
Workshops
Agile Workflows

Tools.

Figma
Sketch
ProtoPie
Principle
Balsamiq
Framer
Google Analytics
HTML
CSS
JavaScript
JSX
Storybook

Languages.

English (Fluent / C1)
German (Fluent / B2)
Hungarian (Native)

ERSTE

Erste Bank / George Labs
george-labs.com

Lead Product Designer
May 2022 — Present

Senior Product Designer
September 2018 — May 2022

My work at one of Central Eastern Europe's biggest banking groups is seen by over **8 million users** across **6 different countries**. I contribute to **multi-disciplinary product teams** creating George, Erste Bank's online banking application.

- Designed a multitude of features for the **iOS, Android and web apps**
- Specified components for the React-based **design system**, as well as their design counterparts in **Figma / Sketch**
- Lead the design of **multiple product teams** (Cards, Products, Investments) and collaborated with POs, analysts, and engineers
- Proactively took part in the **strong feedback culture** of the design chapter consisting of more than 20 designers and researchers
- Lead our **prototyping efforts** as an IC by creating interactive components, mentoring designers and organizing workshops

tourradar™

TourRadar
tourradar.com

Senior Product Designer
October 2017 — August 2018

At this online marketplace startup I worked with a strong focus on **SEO**, **data-driven design**, **A/B testing** and **usability**. I collaborated closely with designers, product managers and developers during the design process. My new onboarding flow for acquiring new operators resulted in a **4x increase** in sign-ups.

VICE

VICE / VIRTUE
virtueworldwide.com

Product Designer
October 2015 — September 2017

While working at VICE's in-house agency VIRTUE I collaborated with **big brands** such as BMW, Garnier and Heineken. I delivered solutions under **tight deadlines** for pitches, product launches and campaigns. My biggest accomplishment was redesigning **ING Austria**'s online banking for their **iOS, Android and web apps**.

Seekda

Seekda
seekda.com/en

Product Designer
March 2013 — September 2015

At Seekda I gained experience designing for the **conversion-oriented** tourism industry with a strong **B2B** focus. I concentrated my efforts on delivering **user-friendly** experiences that satisfied **business goals**.